

## Chelsea Piers' New Contributions Fact Sheet

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### Complex-wide at Chelsea Piers:

- This past summer, Chelsea Piers and the NYC Parks Department initiated **Chelsea Piers Off-Campus**, a community outreach program designed by the management team and led by Chelsea Piers fitness experts. Chelsea Piers' personal trainers made visits to Asser Levy and the Chelsea Recreation Center to teach proper exercise and strength-training techniques.
- **Josh Vega**, Security Supervisor and 11-year Chelsea Piers employee, was awarded the **Police Citizenship Award by the 10<sup>th</sup> Precinct**. In October 2003, Josh was one of three Chelsea Piers employees who rushed to the scene of a fiery car accident on the West Side Highway between 23<sup>rd</sup> and 24<sup>th</sup> Streets and pulled victims from the wreckage. In July 2007, Josh climbed over the Pier 59 railing and jumped onto a decrepit piece of floating dock in the Hudson River to pull a drowning man to safety.
- In support of the **New York City Museum School's "Pillars of the Community" program**, Chelsea Piers donated thirty Silver Chelsea Piers Passports. This program acknowledges students who are the most positive contributors to both the school and the larger surrounding community.
- After purchasing more environmentally friendly toilet paper and paper towel holders as part of our green initiative, Chelsea Piers donated its supply of approximately 110 holders to the New York City and the Staten Island Parks Departments.

### At Pier Sixty and the Lighthouse Event Centers:

- Pier Sixty played host to the first AK Cares, Giving Back to the Community Event - **Bikes for Kids**. Working in teams, Chelsea Piers employees assembled 10 bikes for donation to children belonging to Big Brothers Big Sisters of New York City. The bikes were presented to each child and the event commenced with a lunch for the children, their Big Brothers and Sisters, and participating employees.
- Members of Pier Sixty and the Lighthouse sales teams purchased clothing and school supplies for two children through the **Back-to-School Clothes for Kids** organization, which provides new school clothing to needy children in Westchester and the Bronx.

### At the Sports Center

- On March 29, 2008, the Sports Center hosted a 90-minute Vinyasa yoga class followed by solo, duet, and group dances performed by instructors and Sports Center members to benefit The Water Project, Inc. The event raised \$1,600 for **The Water Project, Inc**, a charitable organization that works to bring relief to people in communities around the world who lack access to clean water.

### At the Field House

- On May 15, 2008, the Field House donated its studio space to parents of local **PS 11** for a **school fundraising event**. More than 150 people attended the event and silent auction.

### At Sky Rink

- Chelsea Piers and Sky Rink hosted a free skating session for the **Hudson Guild's Holiday Party** for their GED and pre-GED students.

## Chelsea Piers' Perennial Contributions Fact Sheet

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- 6,000 complex-wide **Chelsea Piers Passports** were donated to charitable organizations in 2008.
- Chelsea Piers continued to serve on the **Bayview Correctional Facility's Neighborhood Advisory Council** and the **Hudson River Park Trust Advisory Council**.
- Once again, the Golf Club donated an entire tier of hitting stalls to host a group from the **Ronald McDonald House**.
- Field House birthday parties continue to offer the option of donating books or toys to the organization **Room to Grow** in lieu of presents.
- Sky Rink sponsored the **8<sup>th</sup> annual Chelsea Challenge**, an event hosted by the New York City Gay Hockey Association.
- In addition to the 33 planters already present on Sunset Strip, this past year Chelsea Piers added six new planters to beautify the roadway and support our green initiative.
- Pier 60 and The Lighthouse
  - Pier Sixty associates helped **FeedingNYC** assemble more than 2,500 Thanksgiving dinners.
  - For the sixth year in a row, Pier Sixty prepared fifty turkeys for the **Greater New York Hospital Group** to distribute during the holiday season.
  - Quarterly platters of cookies were sent to the **10th Precinct** in appreciation of their continued hard work in the neighborhood.
  - For the fourth consecutive year, Pier Sixty provided the **Delancey Street Foundation** with pies and cakes for their annual summer picnic.
- Recurring free public events:
  - At the Sports Center
    - February & November **1-mile races** gave running enthusiasts the opportunity to test their mettle on the Sports Center's indoor track.
    - **adidas Urban Run** continued weekly runs along the Hudson River Park bikeway/walkway led by experienced pacesetters.
  - At the Golf Club
    - To kick off the spring season, the Golf Club annually hosts **Family Fun Day**. Families are invited to take advantage of the driving range, get swing tips and enjoy ice cream sundaes.
    - The **Women's Social** event in April features raffle prizes, club demos by the New York Golf Center and swing tips from the Golf Club's top pros.
  - At Sky Rink
    - **Summer Skate Sundays** offered discounted ice skating to the public.
    - The **Holiday on the Hudson** ice skating show featured skating performances and encouraged guests to get in the holiday spirit by donating a toy to the Toys for Tots drive.